

Kenneth Matovu

FullStack Software Engineer (JavaScript, Python and Django, React, NextJs, HTML, CSS) with **2+ years** of experience building web apps/software solutions/data pipelines)in the fintech/ banking/ e-commerce/SaaS/consulting industries. Blue Card eligible.

WORK EXPERIENCE

Resi Staffing & Services (Child Care) FullStack Software Engineer

England, Cliftonville (Remote)
PRESENT

08/2024 -

- **Developed** a fully functional full-stack website for Resi Staffing and Services, a recruitment company specializing in child and youth care services, using Next.js and Tailwind CSS, achieving a 90+ Lighthouse performance score for speed and accessibility.
- **Boosted** the company's online visibility by 100% through the creation and optimization of Google Business Profile and Bing Places, resulting in a 40% increase in inquiries within the first 3 months.
- **Enhanced** search engine performance by integrating Google Search Console, submitting sitemaps, and improving SEO, leading to 50% faster indexing and higher ranking in search results.
- **Implemented** a responsive, user-friendly interface that reduced bounce rates by 25% and increased session duration by 30%.

Tech Skills: JavaScript, React, NextJs, MySQL, Cloud.

Mina Care Services Ltd (Health & Care) Web Developer

England, Northampton (Remote)
- 2024

2023

- **Built** and launched a robust full-stack website for Mina Care Services, a recruitment and care service provider, using Next.js and Tailwind CSS, enabling streamlined job applications, worker profile management, and automated email responses for job applicants.
- **Integrated** separate email workflows for different departments, managing 200+ inquiries per day and significantly improving operational efficiency and response times.
- **Enhanced** the company's digital presence by optimizing Google Business Profile (GBP), Bing Places, and social media pages (Instagram and Facebook), resulting in a 150% increase in business inquiries and building a strong online reputation.
- **Designed** and implemented professional business invoices and dynamic worker profiles, improving internal workflows and external presentation.
- **Utilized** SEO and local search optimization strategies, helping Mina Care Services rank among the top healthcare worker service providers in Northampton and earn positive client reviews.
- **Maintained** and optimized the website, ensuring continued performance, security, and growth, contributing to the company's recognition as a trusted leader in healthcare recruitment.

CONTACT DETAILS

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<https://www.linkedin.com/in/kenneth-matovu/>

<https://github.com/Bugstackeremkay.dev>

Kampala, Uganda (open to relocate)

TECHNOLOGIES

Backend: Python, JavaScript (2+years of experience), Django, Express, Flask

Frontend: JavaScript (2+ years of experience), React, NextJs, HTML & CSS, Tailwind CSS, Bootstrap

Others: Postgres, MySQL, SQLite, AWS RDS, DynamoDB, MongoDB (2 years), GitHub Actions, Vercel, Docker, Kubernetes, AWS, Ansible, Ionos, GoDaddy, pgAdmin (2 years of experience), AWS, Microsoft Azure, Google Cloud Platform (1.3 years).

AWARDS or CERTIFICATIONS

University Ambassador Award - Guru Kashi University Delegates (Uganda) (2021)

Selected as the official Ambassador for Guru Kashi University in Uganda after participating in a high-level meeting with university delegates. Recognized for my excellent communication, leadership, and representation skills. Chosen as the top candidate out of [number of participants] students and professionals to represent the university in promoting educational opportunities in Uganda.

Fullstack Software Engineer (2023).

The Frontend Developer Career Path (2022).

Tech Skills: Next.js, Tailwind CSS, SEO, Google Business Profile, Bing Places, Email Workflows, Local Search Optimization.

Sonador Motors Co.,Ltd (Automotive Dealership) Software Developer

Japan, Nagoya

2022

- 2024

- **Developed** a custom invoice generation application for Sonador Motors to streamline billing processes, supporting four different invoice types and saving the business approximately \$100 per month in operational costs.
- **Launched** the first version of the Sonador Motors website, enhancing the company's online visibility and providing a platform to engage customers.
- **Optimized** the company's Google Business Profile (GBP) and social media pages (Twitter, Facebook, Instagram), resulting in a 60% increase in audience engagement and expanding the business's digital footprint.
- **Executed** targeted online marketing campaigns, leading to a significant increase in inquiries and establishing the company's presence across multiple African markets.
- **Managed** IT infrastructure on a part-time basis, ensuring smooth operations, system reliability, and timely troubleshooting for the business.
- **Contributed** to the business's growth and expansion in Africa through strategic digital efforts, operational savings, and technical support, enabling the company to effectively reach new markets and customers.

Tech Skills: JavaScript, Python, Django, Next.js, AWS RDS (Postgres), Google Business Profile, Social Media Optimization, IT Infrastructure Management, Marketing Campaigns.

OTHER WORK EXPERIENCES

Sole Proprietorship Business Owner

Uganda, Kampala

2019 -

2022

- Owned and operated a stationery business, providing services that included computer repairs, primarily focused on software-related issues. This experience helped me develop strong interpersonal skills and the ability to assist clients from all walks of life.

EDUCATION

King Ceasor University, BA Computer/Cyber Forensics & Criminal Investigation

Uganda, Kampala, 2021 - 2024.

PROJECTS

[Resi Staffing Web App](#) (08/2024 - 09/2024). Full-Stack Software Developer, JavaScript, React, NextJs, TypeScript, Postgres, Vercel.

[Mina Care Services Web App](#) (07/2023 - 11/2023). Software Engineer & IT Ops Lead, JavaScript, React, NextJs, Vercel, Tailwind CSS.

[Sonador Motors Web App](#) (02/2022 - 06/2022). Software Engineer & Head of IT, Python, JavaScript, react, NextJs, TypeScript, Rest API Development.

Invoice Generator App (07/2022). Software Engineer, JavaScript, React, NextJs.

The Fundamentals Of Digital Marketing (2022).

AI Programming in Python (2022).

Responsive Web Design (2022).

Conquering Responsive Layouts (2022).

Certified In CyberSecurity CC (2023).

JavaScript Deep Dive (2023).

JavaScript Algorithms & Data Structures (2023).

LANGUAGES

English (Fluent)

Luganda (Native)